



# The Action Council

For Cross-Cultural Mental Health & Human Services, Inc.

Post Office Box 1695 • Columbia, SC 29202 • [crossculture.action@gmail.com](mailto:crossculture.action@gmail.com)

The Action Council  
P. O. Box 1695  
Columbia, SC 29202

Greetings,

The Action Council for Cross Cultural Mental Health and Human Services, Inc is seeking sponsorship support for the Annual Cross Cultural Conference to be held in Myrtle Beach, South Carolina, February 15-18, 2018. The Action Council is a tax exempt organization under section 501(c) (3) of the Internal Revenue Code. We have been hosting and sponsoring the Annual Cross Cultural Conference since 1979.

The Action Council is a training organization dedicated to cultural competence and enhancing the management, delivery, and utilization of human services by and for people of diverse cultures. Our annual conferences give attendees chances to network with individuals from a variety of helping professions. Through education, advocacy, leadership, and collaboration; service delivery is improved.

In 2018, we will celebrate the 40<sup>th</sup> anniversary of our Cross Cultural Conference. We solicit your support of this momentous event as we welcome social workers, doctors, nurses, professional counselors, substance abuse counselors, pharmacists, and students to observe 40 years of providing quality training to human services professionals.

The levels of sponsorships are detailed on the enclosed portfolio along with a listing of the Board of Directors for the Action Council.

Do not miss this amazing marketing opportunity! We hope that you will share this terrific offer with other individuals and organizations that support the work of the Action Council. If you have any questions, please feel free to contact me by email at [tellcato@yahoo.com](mailto:tellcato@yahoo.com), or 803-960-4598; or our Treasurer Herbert Walker at [hwalker21@att.com](mailto:hwalker21@att.com). For more information about the Action Council, please visit our website at [www.crossculturalactioncouncil.org](http://www.crossculturalactioncouncil.org).

Thank you for your support of the Action Council. We look forward to hearing from you.

Sincerely,

*James C. Starnes*

James Starnes, President

*Herbert Walker*

Herbert Walker, Treasurer

## *Action Council - Board of Directors-page 1*

James C. Starnes, BA, Action Council President  
Community Resource Developer  
SC Department of Mental Health

John Connery, MA, Action Council Vice President  
South Carolina Youth Advocate Program

Herbert Walker, M.A., CPA  
Action Council Treasurer  
Retired - Deputy Director  
SC Department of Consumer Affairs

Tracy Richardson, M.A., Action Council Secretary  
40<sup>th</sup> Anniversary Gala Committee Chair  
Anderson-Oconee- Pickens MHC

Harrison Rearden, Action Council Parliamentarian  
Former - Commissioner SC Department of Transportation  
Retired - Deputy Director SC Department of Social Services

Mark Bellamy, BA  
Program Director  
Waccamaw Center for Mental Health

Willie Bethune, LMSW  
Retired - SC Department of Mental Health

Johnese Bostic, APM, CPH  
Department of Health and Environmental Control  
40<sup>th</sup> Anniversary Fundraising Committee Chair

Shirley D. Furtick MSW, LISW-AP/CP, LMFT  
Social Work Consultant

Steven Gaither, BA  
Medfirst Staffing

George R. Greene Jr, LMSW  
Board Member National Mental Health Association  
Retired - Asst. Director of Counseling Center  
South Carolina State University

Carl E. Jones Ph.D.  
Former - Vice President for Enrollment and Student Affairs  
Clark Atlanta University  
Retired – Administrator South Carolina State University

Julius Jones, LMSW  
Program Director - Forensic Services  
Columbia Area Mental Health

**Action Council - Board of Directors-page 2**

Belinda Langton, M.Ed.  
SC Department of Vocational Rehabilitation

S. Elaine Leonard, MHA, BSN, RN  
Morris Village – SC Department of Mental Health

Nadine Livingston, M.Ed., MBA  
40<sup>th</sup> Anniversary Conference Director

Lyndsey Perret  
South Carolina Hospital Association

Wendell Price, M.S.  
Director of Business Development  
Clemson University Youth Learning Institute

Cornell Ruff, RN  
Retired - Program Manager, Connections  
Columbia Area Mental Health Center

Ernest Shaw, LMSW  
Retired - SC Department of Corrections  
& Fresenius Medical Care

Robert C. Toomey, MBA  
Retired – Director, SC Department of Alcohol  
And Other Drug Abuse Services



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## *40<sup>TH</sup> Annual Cross Cultural Conference Sponsorship Levels of Participation*

\_\_\_\_\_ **Platinum Level Sponsors @ \$5,000 & up**

\_\_\_\_\_ **Gold Level Sponsors @ \$2,500 - \$4,999**

\_\_\_\_\_ **Silver Level Sponsors @ \$1,500 - \$2,499**

\_\_\_\_\_ **Bronze Level Sponsors @ \$1,000 - \$1,499**

\_\_\_\_\_ **Supporter Level Sponsors @ \$500 - \$999**

***\*\*Sponsorship includes vendor space, advertising in the souvenir journal and many other benefits!***

**\*\*Mail payments to: The Action Council  
P. O. Box 1695  
Columbia, SC 29202**

**\*\*Ads must be print ready and emailed to: [hwalker21@att.com](mailto:hwalker21@att.com)**

**\*\* Advertisements must be received by January 22, 2018**



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## SOUVENIR BOOKLET ORDER FORM

2018 Advertising Prices Are As Follows:

<u>        </u> Full Page	<b>\$200.00</b>
<u>        </u> Half Page	<b>\$100.00</b>
<u>        </u> Fourth Page	<b>\$ 75.00</b>
<u>        </u> Back Outside Cover	<b>\$350.00**</b>
<u>        </u> Inside Front Cover	<b>\$300.00**</b>
<u>        </u> Inside Back Cover	<b>\$300.00**</b>
<b>**Note: Available on first come first serve basis; only one available</b>	

Amount Enclosed: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Organization/Company Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email: \_\_\_\_\_

Please return this form, advertisement, and money by January 22, 2018 to:

The Action Council

P. O. Box 1695

Columbia, SC 29202

Or email to: [hwalker21@att.com](mailto:hwalker21@att.com)

## Vendor/Exhibitor Registration

The Action Council for Cross Cultural  
*Mental Health and Human Services*  
Post Office Box 1695, Columbia, South Carolina 29202  
40th Annual Cross-Cultural Conference  
February 15, 2018 – February 18, 2018  
*Landmark Hotel*  
1501 S. Ocean Blvd.  
Myrtle Beach, South Carolina 29577  
Phone: 1-800-229-7295

**Please indicate your preference below:**

\_\_\_\_\_ \$200 **Vendor Fee** - Early registration - before February 1, 2018

\_\_\_\_\_ \$225 **Late registration** - after February 1, 2018

*Fee includes one table with cover and skirt. Sale items may be arranged any way you desire, as long as they do not obstruct the flow of traffic or other participant's space.*

\_\_\_\_\_ \$200 **Exhibitor Fee** - Early registration - before February 1, 2018

\_\_\_\_\_ \$225 **Late registration** - after February 1, 2018

**One Day Registration** Vendor/Exhibitor \$100.00

**Space Deposit** \$ 25.00

**Special Needs:** Additional tables are available @ \$45.00 Each

Electrical outlets reserved (First Come First Serve) \$10.00

**Other Needs:** \_\_\_\_\_

**Please print clearly**

Contact Person: \_\_\_\_\_ Your Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Item(s) for sale:** \_\_\_\_\_

*Vendors may set up on Thursday evening or Friday morning and stay open as long as they wish in the evenings.*

Return registration form to: **Action Council, P. O. Box 1695, Columbia, SC 29202**  
Questions: Contact Herbert Walker at (803) 788-9813; or James Starnes at (803) 960-4598  
E-mail: [HWalker21@att.net](mailto:HWalker21@att.net)